



We not only teach
Digital Marketing

We help build careers

★ Quality training

👛 Job Placements

💰 Honest Pricing



amazon

Authorized
Training Partner

Amazon Trained E-commerce Specialist

Elevate 

**EMPLOYERS DON'T LOOK FOR THE
CLASSROOM KNOWLEDGE**

**THEY WANT PRACTICAL
MARKETING INSIGHTS**



Elevate 

WORK ON LIVE PROJECTS WHILE YOU STUDY.

There can be no better way to learn than working on our client's live websites and projects. We understand the importance of practical education, as this only, can make you a sheer PROFESSIONAL

IELEVATE INSTITUTE

LEARN FROM LEADERS

*Get relevant industry
knowledge from
CORPORATE EXPERTS*

*Lectures from Associate
faculties from **AMAZON
INDIA***

*& from Sr. managers, head
of departments from best
of the startups and growing
companies*

www.ielevate.in





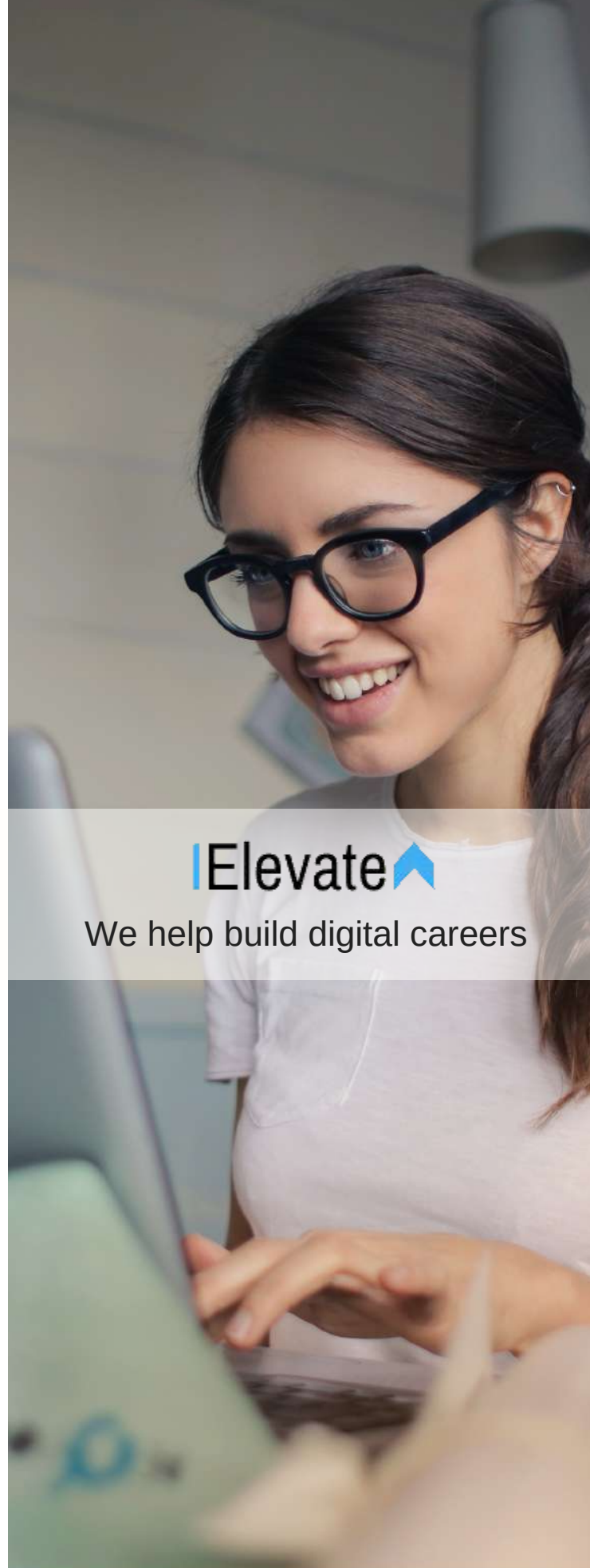
WHAT YOU WILL LEARN


**93 INDUSTRY HIGHEST &
MOST ADVANCE DIGITAL MARKETING
MODULES**

93 INDUSTRY MODULES

ADVANCE DIGITAL MARKETING MODULES

1. Branding
2. Targeted Ad Copies Creation
3. Website creation
4. Ecommerce website creation with woocommerce
5. Google search consol - webmasters
6. Keyword reasearch with different tools
7. Competitive analysis & audit
8. SEO - On-page, Off-page
9. Google updates and algorithm
10. Google My business
11. Google Tag Manager
12. Google Search Ads - ppc ads
13. Google display Ads
14. Google Shopping ads
15. Mobile Advertising
16. App advertising
17. Youtube Ads
18. Youtube channel creation and Video optimization
19. Viral Marketing
20. Content Marketing
21. Microsoft Bing ads for yahoo, msn and bing search



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We help build digital careers




ADVANCE DIGITAL MARKETING MODULES

- 22. Facebook Marketing
- 23. Instagram Marketing
- 24. Twitter Marketing
- 25. LinkedIn Marketing
- 26. Quora Marketing
- 27. TikTok Advertising
- 28. Online reputation management
- 29. Influencer Marketing
- 30. Pinterest Marketing
- 31. Legal aspects of Digital Marketing
- 32. Email Marketing basic concepts & policies
- 33. Email Marketing Automation with Mailchimp
- 34. WhatsApp marketing
- 35. SMS Marketing

CREATIVE MARKETING

- 36. Ad creatives with Canva & Pixlr
- 37. Video creation with Filmora
- 38. Screen Recording and tutorial creation
- 39. Green screen video creation
- 40. App Planning and Designing
- 41. App creation
- 42. Go live on App stores
- 43. Monetizing your Apps

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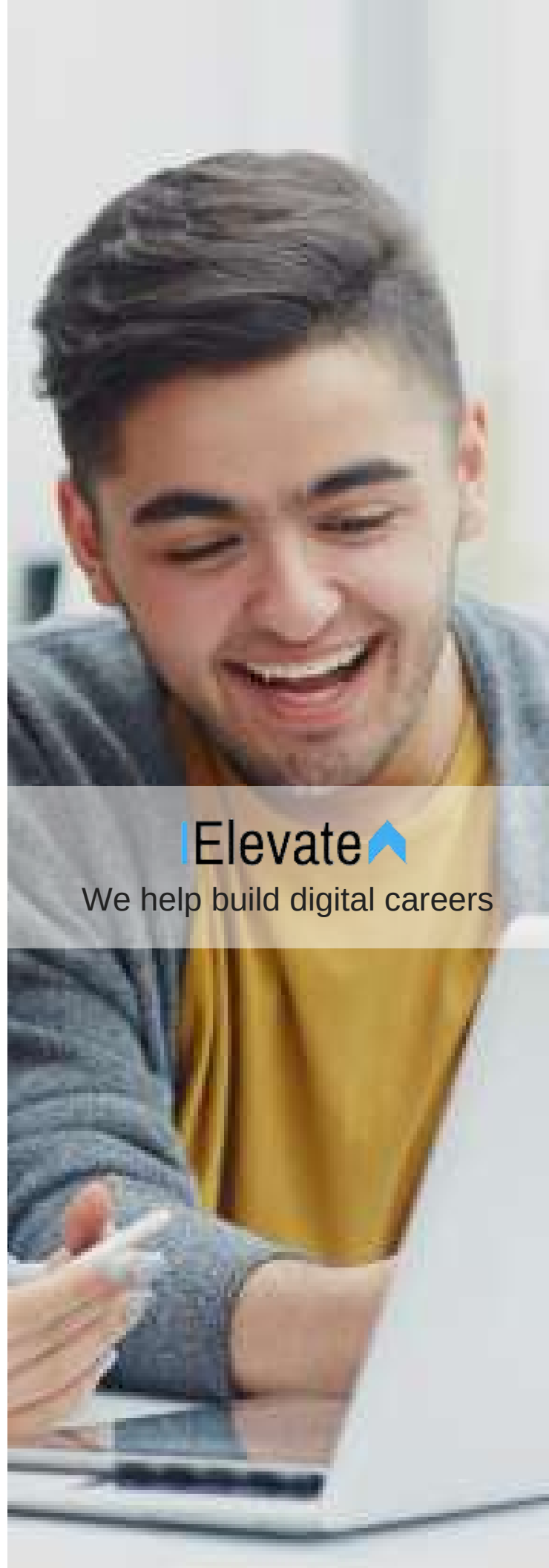
93 HIGHEST INDUSTRY MODULES

GROWTH OPTIMIZATION PROCESS

- 44. Conversion Tracking set up for website & Calls
- 45. Remarketing ads with Google on display search and youtube
- 46. Social Media Retargeting ads with Facebook pixels
- 47. Lead Generation with Landing Pages
- 48. Advance optimization techniques with AB testings
- 49. Google website analytics
- 50. Data-Driven Growth Hacking

CAREER PLUS MODULES

- 51. Digital Marketing Agency Intro
- 52. Freelancing Business
- 53. Content writing & blogging
- 54. Google adsense
- 55. Affiliate Marketing
- 56. Dropshipping business
- 57. How to launch E-Book On Amazon
- 58. Interview Handling skills
- 59. Digital Marketing Cv creation



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We help build digital careers



We help build digital careers

MARKETING STRATEGIES

- 60. Persuasive marketing techniques
- 61. B2b Marketing strategies
- 62. B2C Marketing strategies





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Training Partner

Amazon Trained E-commerce Specialist

GET EXCLUSIVE TRAINING FROM AMAZON (ATES PROGRAM)

ATES PROGRAM IS INTRODUCED BY AMAZON TO EXPAND IT'S BUSINESS IN INDIA. AN EXCELLENT OPPORTUNITY TO GROW WITH THE FASTEST GROWING E-COMMERCE COMPANY IN THE WORLD.

BECOME AN ATES (AMAZON TRAINED E-COMMERCE SPECIALIST) AND GET REGISTERED WITH AMAZON AS AN E-COMMERCE CONSULTANT AND GET PAID DIRECTLY FROM AMAZON. EARN UP TO 75000 INR PER SELLER.



BECOME AN
**AMAZON TRAINED
E-COMMERCE
SPECIALIST**

EARN UPTO 75K PER SELLER



Elevate 



**BE A
PREFERRED CHOICE
OF EMPLOYERS
IN THE BOOMING ECOMMERCE
INDUSTRY**

**1.45 MILLION JOBS BY 2021 -
SNAPDEAL & KPMG REPORT**

whether you are MBA, BTech or a simple graduate, e-commerce ecosystem is open for all, with ATEs, you can create another dimension of opportunities for you.

The e-commerce segment in India is expected to cross USD 103 billion by 2022, the online seller base is expected to grow by 1.3 million by 2022 and is projected to add more than 10 million new net jobs in the future.



SKY IS THE LIMIT ON AMAZON
**GET THE EXPERTISE
OF SELLING ON
AMAZON**
INCREASE YOUR PROFITS



TENDER
LIGHT

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proin adipiscing vitae, donec.

Ligula — molestie sapien sodales
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Odio sed bibendum nam odio cursus lorem et,
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Elevate 

amazon 

**DIGITAL E-COMMERCE
MARKETING - AMAZON TRAINED
ECOMMERCE SPECIALIST**

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- 63. Introduction to Seller Central
- 64. Inventory Management & bulk
- 65. listing GTIN/Product ID & Approvals
- 66. Goods & Services Tax (GST) handling
- 67. Amazon Branded Packaging
- 68. Processing Self Ship orders
- 69. Processing Easy Ship orders
- 70. Seller Fulfilled Prime
- 71. Buyer Initiated Order Cancellation
- 72. Seller Initiated Order Cancellation
- 73. Manage returns
- 74. Buy Box Overview
- 75. Winning the Buy Box
- 76. Create Lightning Deals & promotions
- 77. Intro to Automate Pricing
- 78. Creating a Pricing Rule
- 79. Sales Based Pricing
- 80. Rule Pricing Dashboard
- 81. Intro to Sponsored Products
- 82. Create Campaign & Ad groups



DIGITAL E-COMMERCE MARKETING - AMAZON TRAINED ECOMMERCE SPECIALIST

- 83. Automatic Targeting
- 84. Manual Targeting
- 85. Auto Optimize Manual Campaigns
- 86. Campaign Manager
- 87. Fulfillment By Amazon
- 88. Regulatory Compliance
- 89. Order, inventory, payment reports
- 90. Order defect rate
- 91. Late shipment rate
- 92. Cancellation rate
- 93. Writing a Plan of Action (POA)



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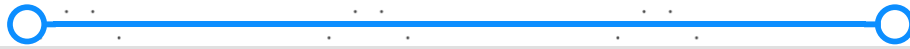


CERTIFICATIONS

**14 MAJOR CERTIFICATIONS FROM
TOP COMPANIES - GOOGLE,
MICROSOFT, AMAZON & SEMRUSH**

14 CERTIFICATIONS

FROM GOOGLE, MICROSOFT, AMAZON, HUBSPOT &
SEMRUSH



1. Google Search Ads
2. Google Display Ads
3. Google Shopping Ads
4. Google Mobile Ads
5. Google Video Marketing
6. Google Ads Measurement
7. Google Analytics Certification
8. Google My Business Certification
9. Search Engine Optimization - SemRush
10. Youtube Channel Growth Certification
11. Microsoft Bing Advertising
12. Hubspot Email Marketing
13. Amazon ATEs (Amazon Trained Ecommerce Specialist)
14. IElevate Digital Marketing Certificate of Completion

Free Tools

FOR PRATICAL LEARNING



**MARKETING
AUTOMATION**

E-COMMERCE



AD CREATIVES



LEAD GENERATION

**CONTENT
ENHANCEMENT**



Lifetime Access

TO LEARNING MANAGEMENT SYSTEM



All your study material in one place



**Watch Session recordings for
relearning**



Take back up classes



Get access to all future modules

**Digital marketing skills
can take your career &
business to the next level**



GRAB FROM THOUSANDS OF JOBS AVAILABLE IN DIGITAL MARKETING

DIGITAL INDUSTRY IS GROWING GLOBALLY, EVERY THIRD JOB IN THE WORLD IS COMING FROM E-COMMERCE INDUSTRY. IT CAN NOT GET ANY BETTER TO MAKE A FLOURISHING CAREER WITH **HIGH PAY PACKAGES AND HUGE GROWTH OPPORTUNITIES**



THE PERFECT TIME FOR START UPS & YOUR ONLINE BUSINESS

**REACH OUT TO MILLIONS OF CUSTOMERS ONLINE
FOR YOUR BUSINESS. THIS IS THE PERFECT TIME,
BRANDING, PRODUCT AWARENESS, LEAD
GENERATION, ONLINE SALES, PAYMENT
AUTOMATION, EMAIL MARKETING AUTOMATION,
BUSINESS ANALYSIS AND MUCH MORE...**

LEARN EVERYTHING AT IELEVATE

Success Stories

UROOJ KHAN

*Parle Agro -
Adwords Analyst*

It was an exemplary experience at lelevate institute, learned a lot from Ashish sir, a dynamic teacher. I would suggest this institute to all those who aspire to build their careers in the field of digital marketing.



FASHION BLOGGER

Instagram handle | themeghagupta



MEGHA GUPTA
Fashion blogger & model
www.themeghagupta.com

"Knowledge shared at IElevate was excellent. The techniques I learnt here, has really helped me grow my audience."

Entrepreneur



"We deal in commercial office and residential lifts business, I was looking to grow our customer base online through digital marketing, I had a great learning experience, I was able to run AdWords campaigns immediately after the course that paid me well, now I am confidently targeting my customers mainly on search ads and display ads. This knowledge is worth having, This is the best institute in Delhi-Ncr" Thanks IElevate

MOHIT SHARMA
Business Owner
www.perfectionlifts.com

TYPE OF JOBS FOR DIGITAL MARKETERS

COMPANIES LOVE CANDIDATES WHO CAN HELP THEM REACH MORE AUDIENCE ONLINE



Social Media Analyst

Salary : 20k to 32k
After 3 years of experience
Designation- Social Media Manager
salary 42k to 80k



PPC Analyst

Salary: 22k to 35k
After 2 years of experience
Designation - Sr. PPC Analyst
Salary: 45k to 90k



Content Marketing Executive

Salary: 25k to 40k
After 3 years of experience
Designation- Content Marketing Manager
Salary: 50k to 70k



Digital Marketing Executive

Salary: 27k to 45k
After 3 years of experience
Designation- Digital Marketing Manager
Salary: 65k to 1L



Online Reputation Executive

Salary: 23k to 32k
After 3 years of experience
Designation- Online Reputation Manager
Salary: 42k to 60k



Freelance Digital Marketer

Monthly earning with just
2-3 projects: 50k to 85k
Monthly earning with just
4-5 projects: 1.2L to 2L



BATCH DETAILS

BATCH STARTING SOON

**LIMITED SEATS AVAILABLE
WITH READY JOB
INTERNSHIP & PLACEMENT**

COURSE FEE: 24000 Inr

PAY IN EASY EMI'S

COURSE DURATION: 4 months

INTERNSHIP DURATION: 1-3 month



CHOOSE FROM DIFFERENT

BATCH OPTIONS

- **Weekday batches**
- **Weekend batches**
- **Live online batches**
- **Sunday only batches**

FOR MORE DETAILS

CALL: 9811222774

EMAIL: Info@ielevate.in

VISIT: www.ielevate.in



BOOK YOUR DEMO CLASS

**WHY NOT TAKE A DEMO CLASS
WITH OUR WORLD-CLASS
TUTORS FIRST TO
UNDERSTAND HOW YOUR
COURSE WOULD LOOK LIKE
BEFORE YOU DECIDE WHERE
TO START YOUR CAREER IN
DIGITAL MARKETING**

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IELEVATE INSTITUTE

BUILD YOUR SUCCESS

DREAM, LEARN, INNOVATE

DREAM - TALLEST
BUILDING IN THE WORLD
WAS JUST A DREAM ONCE

LEARN - RIGHT KNOWLEDGE
WILL TAKE YOU PLACES

INNOVATE -
BUILD YOUR DREAM CAREER

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